



# PRIVACY

The Urban Renewal Authority trading as [Renewal SA](#) (Renewal SA) respects your privacy. This privacy statement explains what information Renewal SA collects, holds and how that information is stored and used and explains the security of your information.

This site is operated in compliance with the Government of South Australia's Information Privacy Principles (IPPs), a copy of which can be obtained on the [Department of the Premier and Cabinet website](#).

## COLLECTION AND USE OF INFORMATION

Whenever you visit our website, Renewal SA will automatically record:

- Your IP address
- Date and time of your visit
- Pages you access
- Documents you download
- Type of browser you use.

Periodically, we use independent measurement and research companies to gather non-personal information regarding the visitors to our website on our behalf using cookies, log file data and code which is embedded in our website.

We also collect the keywords you use when you do a search of our site. This information is not linked to any other data we collect. We use this information to find out what kinds of information people are looking for and how we can improve our services.

This information does not identify you personally. No attempt is made to identify you except, in the unlikely event of an investigation, where a law enforcement agency may exercise a warrant to inspect our service provider's logs.

This information tells us how our site is being used and helps us improve it to make your visit useful, informative and enjoyable.

Renewal SA will only record your email address and other personal information if you provide it to us. It will be used to send you a reply and may also be used to send you marketing information in relation to Renewal SA's projects, including through Facebook remarketing services.

Your personal information will not be disclosed to a third party except in accordance with the IPPs and this privacy statement. Our website administrators are required to protect and handle your personal information in accordance with the IPPs and this privacy statement.

## COOKIES

A cookie is a small piece of data that a website can transfer to your computer hard drive for record-keeping purposes. Renewal SA may use cookies to help you access and use our site and improve our services. There is no attempt to identify you personally.

The use of cookies in this way is widespread and commonly accepted by the Internet community. You can set your browser to reject a cookie that Renewal SA attempts to place on your computer. However, you may then be limited in your use of some areas of the site.



## ANALYTICS

We use Google Analytics to collect information about how people use our websites. The information we obtain from Google Analytics helps us understand user needs so that we can offer a better user-experience.

Google Analytics uses cookies to collect information about which pages you visit, how long you are on the site, how you got there (for example from a search engine, a link, an advertisement etc.) and what you select. Information collected by the cookies (including your IP address) is transmitted to and stored by Google on servers in the United States.

By using this website, you consent to the processing of data about you by Google in the manner described in [Google's Privacy Policy](#) and for the purposes set out above. You can opt out of Google Analytics if you disable or refuse the cookie, disable JavaScript, or use the [opt-out service](#) provided by Google.

## REMARKETING

We may use Facebook remarketing services to advertise to previous visitors to this website. Facebook remarketing services are remarketing and behavioural targeting services provided by Facebook, Inc. that connects the activities of this website with the Facebook advertising network.

Facebook remarketing services are performed by tracking usage data, by using cookies and by using personal information provided to Renewal SA on this website and could result in users of this website being shown Renewal SA advertisements whilst using the Facebook website.

By using this website and/or providing your personal information to Renewal SA, you consent to Renewal SA using your personal information and other data in connection with Facebook remarketing services, including Audience Targeting, Custom Audiences and Lookalike Audiences. You can [opt-out of Facebook remarketing services](#) at any time.

## OTHER WEBSITES

This privacy statement covers all Renewal SA websites. Our privacy statement does not apply to any other party's websites, even when we have provided you with a direct link. We recommend that you check the privacy statements of the other party's website.

## SECURITY

You should note that there are inherent risks associated with transmission of information via the Internet. You should make your own assessment of the potential risks to the security of your information when making a decision as to whether or not you should utilise this site. There are alternative ways to obtaining information from, and transacting business with, Renewal SA for those users who do not wish to use the Internet.

The content of this privacy statement may be updated from time to time, so we suggest that if you return to this site on a regular basis that you carefully read the information provided.

If you have any questions about our privacy statement, please [send us an email](#).